# ● 哈爾濱二葉大學

## JING CHENG

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#### **EDUCATION**

Harbin Institute of Technology Business Administration Master Sep 2019 - Jul 2021

GPA:3.57/4.0(top 1)

Relevant Coursework: Advanced Microeconomics; Econometrics; Family Business Management; Operational Research

Dalian University of Technology E-commerce Bachelor Sep 2015 - Jun 201

GPA:3.96(top 10%)

Relevant Cousework: Western Economics; Finance; Principles of Management; Statistics for Management; Data Structure

#### RESEARCH EXPERIENCE

#### The impact of micro-weather on food and beverage orders(In Progress )

Nov 2020 - May 2021

- Match the order data of hundreds of millions of delivery platforms with hourly weather parameters
- Random effect model would be used to explore the relationship between micro-weather and order quantity.

#### Family business studies in Shenzhen (Participator )

Dec 2019 - Jun 2020

- Investigate and sort out the information of more than 400 Chinese family enterprises listed in Shenzhen
- Participate in field study on family firms in Shenzhen and write comparative analysis reports.

#### Design of oil&gas storage and transportation facilities management information system

Dec 2018 - Jun 2019

- Use LSTM model to predict data from relevant equipments by Python
- Development Graphical User Interface by Qt software(based on C++).

## **INTERNSHIP EXPERIENCE**

## PingAn Technology Co. LTD(Shenzhen) Project Management Assistant

Jun 2020 - Sep 2020

- · Responsible for data analysis of the team and optimizing the staff assessment scheme
- Test the standardized platform and wrote the trial report, propose improvement solution to the existing problems
- Responsible for the smart document project, follow up the progress of each branch, and sort out the new functions.

## **Shenzhen Pengcheng Laboratory**

#### Research assistant

Jul 2018 - Oct 2018

- · As a research assistant in the Future Network Research Institute, studying network congestion
- Participate in the organization of the 2018 International Conference on Future Network Technology and Engineering, during which I improved my ability to organize scientific research and large-scale conferences.

# **CAMPUS EXPERIENCE**

## Design and development of an English learning website

May 2018 - Aug 2018

- · Write feasibility analysis report of the website and design overall business flow chart with Visio
- Develop one of sub-module about student information management, finally we got A+.

## College Students' Entrepreneurship Competition

Feb 2018 - May 2018

- · Write a business plan about the second-hand trading platform, in which I'm responsible for the feasibility analysis
- Put this project into practice and make a profit of RMB 100,000.

#### Volunteer activity

Dec 2017 - Jan 2018

- Go to Shanxi Province Lanjiapu primary School for volunteer teaching activities
- I taught math, bringing knowledge and the outside world to the children in the mountains.

#### Charity sale on Christmas Eve

Nov 2017 - Dec 2017

- More than 3,000 apples were sold, with a net profit of more than RMB 20,000
- This charity sale made me familiar with the whole process and exercised my teamwork ability.

## **HONOR & AWARD**

- National Encouragement Scholarship(3 times, only award to 10% of students)
- Scholarship of Excellence(3 times)
- First-class Scholarship for Postgraduate(2 times)
- First prize of Dalian Advanced Mathematics Competition (2016)
- · Outstanding Undergraduate thesis

#### **MISCELLANEOUS**

- Skills: STATA(Familiar), SPSS(Familiar), MySQL(Familiar), Python(Familiar), C++(Basic)
- Languages: English(CET-6)